

10 & 11  
October 2011

# The 2<sup>nd</sup> MENA Healthcare Infrastructure Investment & Finance Summit 2011

**Riyadh Marriott Hotel, Saudi Arabia**



## **Euroconvention Conferences**

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# The 2nd MENA Healthcare Infrastructure Investment & Finance Summit 2011

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# The 2nd MENA Healthcare Infrastructure Investment & Finance Summit 2011

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## Proposed programme and speaker invitees

Please note that the speakers listed below have been invited and that some of them are not yet confirmed.  
The programme will be updated and new speakers will be included in the coming days.

Monday 10 October 2011

09:00 – 09:45 Registration of the participants, welcome coffee and networking

09:45 – 10:00 *Welcome Keynote Address*  
speaker tbc

10:00 – 11:30

### Panel Session 1:

#### RECENT TRENDS AND PROSPECTS OF HEALTHCARE INFRASTRUCTURE DEVELOPMENT IN THE MENA REGION

- *Addressing the GCC Healthcare Challenge 2050*
- *Standards and key indicators for developing quality healthcare services in the Region*
- *Coping with and financing the rapidly increasing level of expenses in healthcare – welcoming the private sector and privatization programmes*
- *Towards new opportunities for international healthcare services providers – construction and hospital management, generic pharmaceutical, medical equipment, insurance, innovative med technologies, e-health, etc.*
- *Investing in the largest Middle East market for healthcare – improving the business environment and regulatory framework*
- *The electronic health challenge in the Middle East – further implementation of e-Health and the emerging m-Health service*
- *Panel Discussion and Q&A*

*Chairman*  
speaker tbc

*Health Agenda in the GCC: Policy Insights and Strategic Directions*

**Dr. Tawfik Khoja,**  
Director General,  
GCC Health Ministers Council

*Challenges to and Prospects for more Effective Health System  
Governance in MENA*

**Dr. Enis Barr,**  
Sector Manager, Health, Nutrition & Population  
Middle East and North Africa Region  
The World Bank, USA

**H.E. Dr. Ali Jaffer,**  
Advisor, Health Affairs & Supervising DGHA,  
Ministry of Health, Sultanate of Oman

**Sarper Tanli,**  
Executive Director for Europe and MENA,  
Methodist International, USA

**Samir Al Asfour,**  
Undersecretary for Engineering Affairs,  
Ministry of Health, Kuwait

*Addressing the Quality Gap in GCC Healthcare*

**Dr. Mussaad Al-Razouki**  
Chief Executive Officer,  
Kleos Healthcare Corporation, Kuwait

A **Speaker/Sponsor** from the private sector

11:30 – 12:00 Coffee break and networking

12:00 – 13:30

### Panel Session 2:

#### HOSPITAL BEST PRACTICES – AIMING AT FORGING NEW BUSINESS PARTNERSHIPS

- *Strengthening the quality of services across hospitals and health centers*
- *Strategic management, technology – driven operations and human resources*
- *Creating the best environment for business to participate in major healthcare development and projects*
- *Showcasing best practices in the healthcare industry and their impact on attracting investors*
- *State of the art hospital, medicare centers and innovations in healthcare architecture*
- *Panel Discussion and Q&A*

*Chairman*  
speaker tba

**Dr. Khaled Yasin Gadri**  
Medical Attache for Europe,  
Ministry of Health, Saudi Arabia

*The Regional Need and how to Ensure Success in the Implementation of  
Health Information Systems*

**Prof. Abdulrahman AlNuaim**  
King Faisal Specialist Hospital & Research Centre, Saudi Arabia

**Fawzi Abdullah Amin,**  
Assistant Undersecretary,  
Training and Planning, Bahrain

**Abdullah Al-Amro,**  
Chief Executive Officer,  
King Fahd Medical City

A **Speaker/Sponsor** from the private sector



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13:30 – 14:30 Luncheon and networking

14:30 – 16:00

## Panel Session 3: FINANCING HEALTHCARE EXPANSION – CRUCIAL ROLE OF INSURANCES

- *Implementing a comprehensive health insurance scheme*
- *Regional and international insurance experiences and best practices*
- *Impact of recent developments in global health systems and commercial/social insurances*
- *Health financial policy – mix between taxes and insurance, public and private funding, and provision*
- *Towards innovative and sustainable solutions for healthcare funding*
- *Panel Discussion and Q&A*

*Chairman*  
speaker tba

*Keynote Address*  
**Senior Official** (tbc)

*Financing Health Systems: A Challenge for Equity & Performance*  
**Nadeem Al Duaij**,  
Chairman, Kuwait Health Initiative

**Awad Abuzeid Mukhtar**,  
Representative for Saudi Arabia,  
World Health Organization

**Zaid Al Siksek**,  
Chief Executive Officer,  
Health Authority of Abu Dhabi, United Arab Emirates

**Stuart Leatherby**,  
Managing Director for Middle East and Africa,  
Aetna International, Dubai, UAE

16:00 – 16:30 Coffee break and networking

16:30 – 18:00

## Panel Session 4: FINANCING MENA'S HEALTHCARE INFRASTRUCTURE NEEDS

- *GCC Healthcare Challenge 2050 and its relevance to funding, private equity and equipment finance*
- *Banking the healthcare infrastructure development in the Region*
- *Increasing role of private equity and healthcare REITs*
- *Increasing funding needs – how IFI's are contributing to finance the sector*
- *Project finance, investment banking*
- *Islamic finance, Sukuk capital markets, etc.*
- *Panel Discussion and Q&A*

*Chairman*  
speaker tba

*Keynote Address*  
*Establishment of a Private Self-Financing Medical University and Teaching Hospital*  
**Thumbay Moideen**, President, Gulf Medical University

**Peter Ballinger**,  
Director, Business Development,  
OPIC, USA

**Khalid Al Aboodi**,  
Chief Executive Officer and General Manager,  
Islamic Corporation for the Development of the Private Sector,  
Islamic Development Bank, Saudi Arabia

**Pavlo Grabovets**,  
Investment Officer,  
IFC/World Bank Group

*Private Financing for Healthcare Infrastructure*  
**Dr. Helmut M. Schuehler**,  
Chairman and CEO, TVM Capital MENA, UAE

**A Speaker/Sponsor** from the private sector

18:00 Refreshments, coffee and networking



# The 2<sup>nd</sup> MENA Healthcare Infrastructure Investment & Finance Summit 2011

Tuesday 11 October 2011

09:00 – 09:30 Welcome coffee and networking

09:30 – 11:00

## Panel Session 5:

### PPP SOLUTIONS IN HEALTH INFRASTRUCTURE – THE WAY AHEAD

- *Delivering better healthcare services and infrastructure – key role of the private sector in the MENA Region*
- *PPP Model – a leading modern financing tool for financing hospitals and big infrastructure healthcare projects*
- *Growing role of PPP in enabling sustainable healthcare systems development*
- *Regulatory issues, favourable business environment*
- *Panel Discussion and Q&A*

Chairman  
speaker tba

**Riyad Musa Al-Ahmed,**  
Resident Representative,  
UNDP, Saudi Arabia

**Muneer Ferozie,**  
Senior Regional Team Leader, Infrastructure Advisory MENA,  
IFC/World Bank Group

A **Senior Representative** from European Investment Bank,  
Luxembourg

**Celine Kauffmann,**  
Directorate for Financial and Enterprises Affairs, Investment Division,  
OECD, France

**Manar Al Moneef,**  
Director General,  
Saudi Arabia Government Investment Agency

**Nizar Maarouf,**  
CEO, Vivantes International GmbH, Germany

**Kevin Connor,**  
Coordinating Partner, Squire Sanders' Middle East and North Africa  
(MENA) practice

A **Speaker/Sponsor** from the private sector

11:00 – 11:30 Coffee break and networking

11:30 – 13:00

## Panel Session 6:

### PROMOTING MEDICAL TECHNOLOGY INNOVATION, TRAINING AND RECRUITMENT

- *Towards a new era of development for medical instruments, devices, equipment and life sciences*
- *Improved technology enabling customization of the healthcare services industry*
- *How*
- *Legal environment regulatory systems and the role of policy-makers*
- *The rapidly growing financing needs – role of financial incentives, venture capital, private equity, co-investment, etc.*
- *Panel Discussion and Q&A*

Chairman  
speaker tba

*Health Professional Fit for Purpose*  
**Dr Salman Rawaf**  
Professor of Public Health and Director,  
WHO Collaborating Centre, School of Public Health  
Imperial College, United Kingdom

**Stephen Dibert,**  
President and Chief Executive Officer, National Association of Medical  
Device Technology Companies, Canada

**Elisabeth Hubert,**  
President,  
French Federation for Hospital Care at Home (FNEHAD)

A **Speaker/Sponsor** from the private sector

13:00 – 14:00 Luncheon and networking



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14:00 – 15:30

## Panel Session 7:

### EMBRACING e-HEALTH OPPORTUNITIES – CHALLENGES AND INNOVATION IN SAUDI ARABIA AND ACROSS THE REGION

- *Recent trends and key developments in e-Health in the Middle East*
- *Increasing sophistication of care – national electronic records system, health systems integration, telemedicine, etc.*
- *e-Health governance and improved e-health solutions through better competitiveness*
- *Financing and investment prospects*
- *Panel Discussion and Q&A*

Chairman  
speaker tba

**Ilias Iakovidis,**  
Acting Head, Information and Communication Technology for Health  
Unit, European Commission, Belgium

**Ossama Al-Swailem,**  
Chief Medical Information Officer and Director Medical & Clinical  
Health Informatics,  
King Faisal Specialist Hospitals, Research Centre, Saudi Arabia

**Alexander Hörbst,**  
Research Division for e-Health and Telemedicine,  
University for Health Sciences, Medical Informatics and Technology,  
Austria

**Mansour Bin Nasser Al-Hawasi,**  
Deputy Minister of Executive Affairs, Ministry of Health, Saudi Arabia

**Mohammad Al Redha,**  
Acting Director, Data and Information Analysis Department,  
Health Policy and Strategy Sector,  
Dubai Healthcare Authority, United Arab Emirates

A **Speaker/Sponsor** from the private sector

15:30 – 16:00

Coffee break and networking

16:00 – 17:30

## Panel Session 8:

### m-HEALTH TELEMEDICINE– MEETING THE CHALLENGE

- *Advances in mobile technology – transforming the way healthcare services is delivered*
- *m-Health business – a USD 10 billion market to develop in the next 5 years*
- *Growth opportunities and challenges for mobile network operators*
- *Mobile healthcare solutions – attractive for developing markets, crucial for emerging ones*
- *Towards a better health system information and improved access to data through m-Health*
- *Investing in and financing sustainable m-Health business models*
- *Panel Discussion and Q&A*

Chairman  
speaker tba

**Mohammed Jamoussi,**  
Senior Consultant,  
Saudi Telecom

**Sally Stansfield,**  
Executive Secretary, Health Metrics Network,  
World Health Organization, Switzerland

A **Senior Representative** from the Supreme Council of Health, Qatar

A **Speaker/Sponsor** from the private sector

17:30

Refreshments, coffee, networking and end of the Summit 2011